download-removebg-preview.png

# INTRODUCTION

* 1. **Overview**

PROJECT REPORT TEMPLATE

# Create A Social Media Post

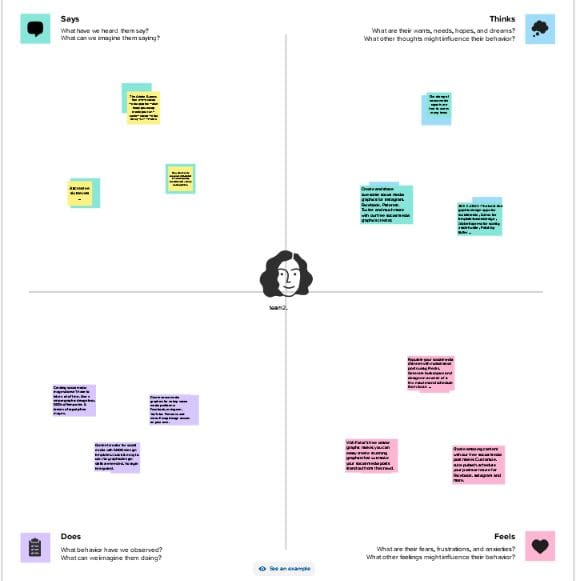
The ‘**’Designing Engaging Social Media Posts for College Fest using Canva** ‘’ project focuses on creating eye-catching and appealing social media posts to promote and generate excitement for a college fest social media platforms are powerful tools for reaching a large audience , and utilizing a user –friendly graphic design tool like canva can enhance the visual appeal and effectiveness of promotional metirials.

# 1.2 purpose

* Small and Convenient
* Affordable Advertisement
* Give A visual aid to Remember your business
* Business cards are a vital networking tool
* Business Cards Create and professinal Image credible

# Problem Definition & Design Thinking

# 2.1 Empathy Map



# 2.2Ideation & Brainstorming Map

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cot\Downloads\WhatsApp Image 2023-10-19 at 10.28.35 PM (2).jpeg

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# ADVANTAGES & DISADVANTAGES Advantages

* Canva is very simple to use and user friendly
* Canva provides social media templates
* Canva offers a professional look
* Team access
* As well as million of image

# Disadvandage

* The free version is limited
* Unique elements cannot be created
* limited export setting s
* Alignment concerns
* Unable to move one design to another design

# APPLICATIONS

* We create a canva account
* Choose our design type
* And we used business card template
* we uploaded our backround image
* we used uploading photos, and adding text, and used to editing elements ,and change fonts
* Added to the women icon , flower design of corner.
* we created to business card
* Finally we downloaded a design

# CONCLUSION

People in our team worked together to make a business card on the topic " Designing professional business card " through this , a company's advertisement can be brought to the door of the card . canva is an essential tool for most business .It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.